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MEDIA RELEASE

NEW QUARTERLY *RETAIL INSIGHTS* REPORT SHOWS RETAIL SALES UP 3.2%, AND STRONG RETAIL LEASE DEMAND

- Retail sales grew 3.2% over the year to June 2026, led by specialty retailers (up 4%) such as fashion, food catering, jewellery and technology. The ACT and WA led with around 4% retail sales growth.
- Customer foot traffic at shopping centres increased by 2% nationally over the year to June 2026 and retail tenant occupancy rates are strong at 98.8%.

The Shopping Centre Council of Australia (SCCA) and Urbis have today launched the inaugural edition of **Retail Insights**, a new quarterly and publicly available report providing the latest data, trends and insights shaping Australia's shopping centres and retail property.

The report covers the key metrics of retail spending, customer foot traffic, retail leasing deals and occupancy rates to provide a consumer and economic snapshot of activity across Australia's shopping centre and retail property industry; and with quarterly reporting to enable a transparent and strategic view.

Retail Insights is the newest addition to an industry research collaboration announced in May 2026 between the SCCA and Urbis, based on SCCA member data, and which also includes the Urbis Shopping Centre Benchmarks and the SCCA/Urbis Statutory Charges Database.

Elliott Rusanow, Chair of the SCCA said: "The SCCA is pleased to release the inaugural edition of Retail Insights providing a snapshot of consumer and economic activity across Australia's shopping centres and retail property.

"Shopping centres are a vital part of Australia's economy and communities, supporting 1.4 million jobs, generating around \$200 billion in annual retail trade and providing retail and essential services that millions of Australians rely on every day.

"The Retail Insights report is part of our research partnership with Urbis and complements the Urbis Shopping Centre Benchmarks and the SCCA/Urbis Statutory Charges Database which together provide the industry's most comprehensive data and insights.

"Retail Insights enhances our industry's capability, helping to underpin our engagement with key stakeholders by providing credible and industry-based data and evidence that only we can generate and speak to directly."

Ian Shimmin, Director, Urbis said: "The inaugural edition of Retail Insights provides a snapshot of the ongoing strength of Australia's shopping centre market, with retail sales up 3.2% for the year to June 2026 and led by specialty retailers such as fashion, food catering and technology".

"Shopping centres are also more than just retail spending; they are community and economic hubs and the 2% growth in customer foot traffic and strong demand for retail leasing deals, with an occupancy rate of 98.8%, underpins this importance and resilience".

"The foundation and strength of this report is its basis on direct SCCA member data, which means that the industry can speak more directly and credibly to what's happening on the ground. Combined with Urbis' independent analysis and deep knowledge of shopping centres, it provides a clearer understanding of the trends shaping the performance and future direction of Australia's shopping centres."

Luke Sikora, Head of Stakeholder Engagement, SCCA, 0423 437 166
Melissa Kehagias, Senior Communications Consultant, Urbis, 0421 524 236

The inaugural Retail Insights report is attached and will be publicly available for access and download on the SCCA (scca.org.au) and Urbis websites (urbis.com.au).