

28 NOVEMBER 2025

MEDIA RELEASE

2025 FRANK LOWY FELLOWSHIP AWARDED

Shelly Norgard, Retail Manager, Mirvac, has been announced as the 2025 recipient of the Shopping Centre Council of Australia's (SCCA) *Frank Lowy Fellowship*.

Proudly supported by Scentre Group, the *Frank Lowy Fellowship* is an industry initiative of the SCCA and recognises emerging leaders who have demonstrated innovation and distinction in their professional field and who have made a significant contribution to the shopping centre industry.

Ms Norgard has been recognised with the prestigious award after pioneering Australia's first shopping centre-hosted speed interview recruitment program to support retailers struggling with staffing shortages. Ms Norgard's determination to support retailers with strong sales potential delivered a 93% employment success rate, a 100% retailer return rate, and created a scalable blueprint now being implemented across the Mirvac portfolio.

The *Frank Lowy Fellowship* was established in 2016 in recognition of the contribution made by Sir Frank Lowy AC to the Australian shopping centre industry and is awarded to an emerging leader who has demonstrated distinction in their professional field and a commitment to industry excellence.

Scentre Group's, Amy Copley, Head of Marketing, Brand & Communications and; Vicinity Centre's, Leigh Caulfield, National Facilities Manager – Business Systems, have also been recognised with a Highly Commended award.

Sir Frank Lowy AC said: "As the Fellowship again recognises the important contributions made by individuals to our industry, it is pleasing to see this year's nominees represent such a broad range of specialties – from Marketing, Community, Procurement, Centre Management, Design, Property, Data and Leasing – all who have excelled in their fields.

"I would like to acknowledge and congratulate all the nominees. It is wonderful to again hear about the immense talent, innovation and extraordinary leadership in the shopping centre industry."

Elliott Rusanow, Chairman of the SCCA, CEO of Scentre Group and Fellowship Sponsor said: "We congratulate the 2025 *Frank Lowy Fellowship* recipient, Shelly Norgard. Shelly's determination to strive for excellence and not accept the status quo has produced a highly successful and scalable recruitment program for Mirvac's retailers.

"Congratulations also to Leigh and Amy on being awarded Highly Commended in this year's *Frank Lowy Fellowship*.

"Leigh led Chadstone Shopping Centre to achieve pre-certification for a Platinum-level WELL Building Rating, the first major shopping centre in the Southern Hemisphere and among only a few globally to reach this level.

"Amy leads the function responsible for building the strength of the Westfield brand across Australia and New Zealand. Her focus is on driving brand equity, visitation and advocacy across their 42 destinations, delivering excellence in customer experience and commercial outcomes for Scentre Group and their partners. One of Amy's most significant achievements has been creating Studio Red, Scentre Group's in-house content capability.

"The *Frank Lowy Fellowship* remains an important initiative to recognise the work of individuals such as Shelly, Amy and Leigh, and the contribution they make to our sector.

"Scentre Group is proud to support the Fellowship and provide a \$20,000 contribution towards the recipient's professional development."

Angus Nardi, Chief Executive of the SCCA said: "The SCCA is proud to support the *Frank Lowy Fellowship* as it continues to recognise emerging and talented leaders, and their outstanding achievement to the shopping centre industry. We are proud that the *Frank Lowy Fellowship*, named in recognition of the work of Sir Frank Lowy AC, continues to champion leadership and innovation in the shopping centre sector."

Background

The Frank Lowy Fellowship is an industry initiative of the Shopping Centre Council of Australia and proudly supported by Scentre Group. The recipient will receive \$20,000 towards a professional development pursuit or industry event of choice.

The 2025 Fellowship was judged by a panel comprised of Elliott Rusanow, SCCA Chairman and CEO, Scentre Group; Chris Barnett, Head of Retail, The GPT Group; Nathan McConaghy, Director, McConaghy Group; Kirrily Lord, Executive General Manager, Retail, Dexus and; Sam Curry, Head of Portfolio (Retail), ISPT.

2025 Frank Lowy Fellowship Nominees

Ping Chai	Head of Operations	Cohen Group
Leah Royle	General Manager - Community	Hawaiian
Tanya Demaria	Head of Marketing	Lewis Land
Carolina Iannuzzi	National Retail Design & Delivery Manager	Mirvac
Shelly Norgard	Retail Manager	Mirvac
Leata Hunter	National Security & Intelligence Manager	QIC
Josh Mayer	Platform Manager Physical Security	Scentre Group
Connie Lu	Product Manager	Scentre Group
Djazia Ladjal	Principal Data Scientist	Scentre Group
Pranam Janney	Principal Data Scientist	Scentre Group
Amy Copley	Head of Marketing: Brand & Communications	Scentre Group
Leigh Caulfield	National Facilities Manager - Business Systems	Vicinity Centres
Jason Temby	Head of Energy & Product Delivery	Vicinity Centres
Mark Allan	Strategy Manager, Development & Government Relations	Vicinity Centres

CONTACT:

Kirby Rogers, Business and Operations Manager, 0429 565 450.

