

#### **14 AUGUST 2025**

# **MEDIA RELEASE**

## SCENTRE GROUP CEO ELLIOTT RUSANOW ELECTED CHAIR OF SCCA

Elliott Rusanow, Chief Executive Officer of Scentre Group (owner and operator of Westfield in Australia and New Zealand) has been elected as Chair of the Shopping Centre Council of Australia (SCCA) for a three-year period, following the conclusion of Anthony Mellowes', Chief Executive Officer of Region Group, three-year term. Mr Rusanow previously served as joint-Deputy Chair of the SCCA between 2022 – 2025.

Peter Huddle, Chief Executive Officer and Managing Director of Vicinity Centres has been elected as the SCCA Deputy Chair, continuing his leadership on the Board having served as joint-Deputy Chair between 2022 and 2025.

**Elliott Rusanow, SCCA Chair and Scentre Group CEO said:** "I am honoured to be elected as Chair of the SCCA. I am committed to the SCCA's strategy to advocate strongly for our industry's continued growth, which is recognised as a significant contributor to Australia's economy and social fabric.

"I would like to thank Anthony for his significant commitment and contribution as Chair of the SCCA over the last three years.

"Under Anthony's leadership, the SCCA has progressed important advocacy to promote growth and avoid unnecessary and costly regulation, particularly on the Federal Government's merger reforms where the SCCA secured important exemptions. We have engaged in support of community safety-driven reform including to knife crime laws, and the introduction of new wanding powers for Police. The SCCA also continued its collaboration with law enforcement and other industry bodies, establishing the Retail Crime Industry Partnership to address crime in retail settings in 2024.

"A recent highlight is the SCCA's work launching its *Be Kind in Retail* campaign nationally, promoting a message of respect for all workers in retail settings.

"I am looking forward to working together with Peter, fellow directors, members, our Chief Executive Angus Nardi and the team in engaging with policy makers, regulators and progressing our industry's priorities."

Mr Rusanow said the SCCA's forward priorities are to work with stakeholders across a number of areas including; retail leasing, competition policy, productivity, community safety and security and the role industry plays as key social infrastructure for communities and as part of the solution to housing supply into the future.

**Anthony Mellowes, Chief Executive Officer of Region Group said:** "It has been a privilege to Chair the SCCA for the past three years, and work closely alongside our industry's leaders. The SCCA is focused on securing tangible outcomes for our industry. I'm very proud to have contributed to important outcomes on merger reform and important community safety reforms.

"I thank my fellow SCCA Directors for their ongoing support and wish Elliott and Peter the best in their new appointments."

#### **Bio - Elliott Rusanow**

Elliott Rusanow was appointed Chief Executive Officer of Scentre Group on 1 October 2022. Elliott first joined Scentre Group in April 2019 when he was appointed Chief Financial Officer leading the Group's finance, treasury, investor relations and capital transaction functions. Prior to Scentre Group, Elliott was the Chief Financial Officer of Westfield Corporation, based in the United States.

Elliott's career with Westfield spans more than two decades. He joined Westfield in 1999 and has held a number of senior executive leadership roles based in Sydney, London and Los Angeles including the roles of Deputy Chief Financial Officer, Head of Corporate Finance, Director Finance United Kingdom & Europe and Director of Investor Relations & Equity Markets.

Elliott is a Member of The Champions of Change Property Group and a Fellow of the Governance Institute of Australia and the Financial Services Institute of Australasia. Elliott holds Bachelor of Laws and Bachelor of Commerce degrees from the University of New South Wales.

### **Background**

The SCCA is the nationally industry group for the shopping centre industry. Established in 1998, the SCCA focuses specifically on the unique and complex policy, regulatory and public affairs issues affecting the industry. The SCCA is a trusted adviser on key policy and regulatory issues, and engages closely with relevant Governments, regulators, unions and senior law enforcement. The SCCA also runs industry initiatives such as the Frank Lowy Fellowship.

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