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MEDIA RELEASE

2024 FRANK LOWY FELLOWSHIP AWARDED

Scentre Group's Head of Parking and Valet, Derek Cable, has been announced as the 2024 recipient of the Shopping Centre Council of Australia's (SCCA) 2024 Frank Lowy Fellowship.

Proudly supported by Scentre Group, the Frank Lowy Fellowship is an industry initiative of the SCCA and recognises emerging leaders who have demonstrated innovation and distinction in their professional field and who have made a significant contribution to the shopping centre industry.

Mr Cable has been recognised with the prestigious award for his innovative work across Scentre Group's Westfield destinations, including the introduction of ticketless parking, new business intelligence platforms and the establishment of a national call centre for car park operations.

The Frank Lowy Fellowship was established in 2016 in recognition of the contribution made by Sir Frank Lowy AC to the Australian shopping centre industry and is awarded to an emerging leader who has demonstrated distinction in their professional field and a commitment to industry excellence.

Queensland Investment Corporation's (QIC) Nathan Maroon has also been recognised with a Highly Commended award following his development of QIC's marketing traffic and sales attribution model.

Sir Frank Lowy AC said: "As the Fellowship again recognises the important contributions made by individuals to our industry, it is pleasing to see this year's nominees represent such a broad range of specialties – from Marketing, Procurement, Parking, Design, Property, Data and Leasing – all who have excelled in their fields.

"I would like to acknowledge and congratulate all the nominees. It is wonderful to hear about the immense talent, innovation and extraordinary leadership in the shopping centre industry."

Anthony Mellowes, Chairman of the SCCA and CEO of Region Group said: "We congratulate the 2024 Frank Lowy Fellowship recipient, Derek Cable for his innovation, collaboration and leadership. Derek is being recognised for his work in improving car park operations, easing the process and saving valuable time for millions of customers who visit shopping centres across Australia every day.

"Congratulations also to Nathan Maroon on being awarded Highly Commended in this year's Frank Lowy Fellowship. Nathan's work has revolutionised how QIC measures marketing campaign spending, resulting in improved outcomes and great efficiencies. Well done Nathan!"

Elliott Rusanow, Fellowship Sponsor, CEO of Scentre Group and SCCA Deputy Chair said: "The Frank Lowy Fellowship remains an important initiative to recognise the work of individuals such as Derek and Nathan, and the contribution they make to our sector.

"Scentre Group is proud to support the Fellowship and provide a \$20,000 contribution towards the recipient's professional development. We're excited that Derek has chosen to utilise the Fellowship to expand his knowledge of digital parking solutions and the customer experience benefits they can provide, and learn more on how third-party system integrations address the challenges of high-traffic parking environments."

Angus Nardi, Chief Executive of the SCCA said: "The SCCA is proud to support the Frank Lowy Fellowship as it continues to recognise emerging and talented leaders, and their outstanding achievement to the shopping centre industry. We are proud that the Frank Lowy Fellowship, named in recognition of the work of Sir Frank Lowy AC, continues to champion leadership and innovation in the shopping centre sector."

Background

The Frank Lowy Fellowship is an industry initiative of the Shopping Centre Council of Australia and proudly supported by Scentre Group. The recipient will receive \$20,000 towards a professional development pursuit or industry event of choice.

The 2024 Fellowship was judged by a panel comprised of Anthony Mellowes, CEO, Region Group and SCCA Chairman; Elliott Rusanow, CEO, Scentre Group; Peter Huddle, CEO and Managing Director, Vicinity Centres; Kylie O'Connor, CEO Investment Management, Stockland and; Alison Flemming, General Manager, Portfolio Management – Retail, Mirvac.

2024 Frank Lowy Fellowship Nominees

Carolyn Agar	Organisation Capability Manager	Scentre Group
Scott Bradburn	Head of Customer Insight & Data Innovation, Retail	The GPT Group
Derek Cable (Winner)	Head of Parking and Valet	Scentre Group
Timothy Canipel	Group Design Manager	Scentre Group
Yasmin Chrzescijanski	National Manager Marketing & Customer	Mirvac
Megan Grieve	Head of Commercial Procurement	Scentre Group
Richard Guy	Head of Innovation & Enablement	Vicinity Centres
Kali Hamilton	Regional Leasing Manager	Vicinity Centres
Ashley Kerr	Group Product Manager	Scentre Group
Nathan Maroon (Highly Commended)	Digital Marketing Manager	QIC
Fiona Papworth	Head of Property Management	Stockland
Katie Paull	General Manager Asset Management	Scentre Group
Amy Wotton	General Manager Brand & Marketing	Vicinity Centres

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