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## MEDIA RELEASE

### 2023 FRANK LOWY FELLOW ANNOUNCED

The Shopping Centre Council of Australia (SCCA) has awarded Pam Wilson, National Community Experience Manager, Scentre Group (owner of Westfield destinations in Australia and New Zealand) as its 2023 Frank Lowy Fellow.

The Frank Lowy Fellowship was established in 2016 in recognition of the contribution made by Sir Frank Lowy AC to the Australian shopping centre industry and is awarded to an emerging leader who has demonstrated distinction in their professional field and a commitment to industry excellence.

2023 Fellow Pam Wilson's role focuses on forging closer connections between communities and their Westfield destinations. This has included the genesis of the Westfield Local Heroes grassroots recognition program and a partnership with Lifeline Australia.

Ms Wilson also developed and delivered mental health first-aid training for customer experience teams in Westfield destinations.

**Anthony Mellowes, Chairman of the SCCA and CEO of Region Group** said:

"I congratulate Pam on being awarded the 2023 Frank Lowy Fellowship. She is an outstanding leader and deserving of this recognition.

"Pam's work in ensuring staff have access to mental health first-aid training is proving to be an overwhelming success, with 98 per cent of participating staff stating they are more confident identifying and supporting customers in crisis," Mr Mellowes said.

**Elliott Rusanow, CEO of Scentre Group, SCCA Deputy Chair, and Fellowship Sponsor** said:

"Congratulations to Pam on this well-deserved and important recognition. Fostering deep and meaningful connections with our customers and communities underpins our strategy to create the places more people choose to come to, more often and for longer. Pam has been instrumental in forging key partnerships and delivering programs that support and benefit our communities."

This year, the Shopping Centre Council also awarded a High Commendation under the Fellowship.

"I also congratulate Phoebe White, National Commercial Manager, Scentre Group, on being awarded Highly Commended in this year's Frank Lowy Fellowship", said Mr Rusanow.

"Phoebe has championed a number of initiatives that ensure an inclusive environment for people of all abilities, including Quiet Time. Quiet Time supports Westfield customers with Dementia, Autism and other sensory and processing challenges by dimming the lights, turning down the music and limiting announcements throughout its destinations at a set time each week."

**Angus Nardi, Chief Executive of the SCCA** said:

"We are once again proud to run the Frank Lowy Fellowship, in recognition of Sir Frank Lowy AC, one of Australia's most distinguished business and community leaders, and a founder of the Shopping Centre Council", said Mr Nardi.

## Background

The Frank Lowy Fellowship is an industry initiative of the Shopping Centre Council of Australia and proudly supported by Scentre Group. The 2023 recipient, Pam Wilson, will receive \$20,000 towards a professional development pursuit or industry event of choice.

Nominees for the 2023 Frank Lowy Fellowship were evaluated by a judging panel comprised of Anthony Mellowes, CEO, Region Group and SCCA Chairman; Elliott Rusanow, CEO, Scentre Group and SCCA Depuy Chair; Michelle Abbey, Head of Retail, Stockland; Andrew Byars, General Manager, Property Investment, Perron Group and Ben Finger, Managing Director and Co-Founder, Haben.

Previous winners include: (2022) Deb Palmer, Managing Director, QIC Real Estate; (2021) Elizabeth Craig, Digital Solutions Manager, Charter Hall; (2020) Carl Woodward, Group Manager Engineering, Scentre Group; (2019) Dennis Michael, Head of Commercial Brand iQ and New Business, QICGRE; (2018) Genevieve Elliott, General Manager Data Science and Insights Vicinity Centres and; inaugural winner (2017) Sidone Thomas, Head of Digital and Marketing, The GPT Group.

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